



In Partnership with:



**MDES**

Ministry of Digital Economy and Society

# 3DEXPERIENCE FORUM 2019

## Asia Pacific South

**The Industry Renaissance to  
Accelerate Thailand 4.0:  
Reinvent Industries, Transform Businesses,  
Build a Future-Ready Workforce**

Thursday, 21 March 2019

9:00AM – 6:00PM

The Athenee Hotel, Bangkok, Thailand

The 3DEXPERIENCE Forum is part of an annual global summit series that tours 12 countries across the Americas, Europe and Asia Pacific.



## GUEST OF HONOUR

**Dr. Pichet Durongkaveroj**,  
Minister of Digital Economy  
and Society

**H. E. Mr. Jacques Lapouge**,  
France - Thailand Ambassador

## TOPICS

- Reinvent Manufacturing
- Build Future Smart Cities
- Transforming Businesses
- Workforce of the Future
- Sustainability

## WHY ATTEND

Participate in insightful presentations,  
panel discussions, breakout sessions

Interact with Industry Experts

Experience solution showcases  
by leading innovators

Network and build relationships  
with over 350 delegates

## BUSINESS VALUES

Leverage technologies such as 3D,  
Virtual Reality, IOT, Big Data and others,  
on a collaborative platform to truly digitize  
business operations successfully

Optimize value chain and workforce to  
develop an innovation-based business  
model that will provide competitive  
advantage in the market

Position organizations for growth that will  
secure brand longevity in today's fast-  
paced globalized economy

# About Dassault Systèmes



Dassault Systèmes, the 3DEXPERIENCE® Company, provides business and people with virtual universes to imagine sustainable innovations. Its world-leading solutions transform the way products are designed, produced, and supported. Dassault Systèmes' collaborative solutions foster social innovation, expanding possibilities for the virtual world to improve the real world. The group brings value to over 210,000 customers of all sizes in all industries in more than 140 countries. For more information, visit [www.3ds.com](http://www.3ds.com).



**3DEXPERIENCE®**



**Ranked #1** among the top 100 most sustainable companies in the world - Corporate Knights



**Ranked #30** among the top 100 digital companies in the world - Forbes List 2018



**Ranked #48** among the top 100 most innovative companies in the world - Forbes List 2018

# Conference Agenda



Time	Duration	Topic/Activity	Time	Duration	Topic/Activity			
9:00AM	30 mins	Registration	11:30AM	40 mins	Panel Discussion – Workforce of the Future Moderator: Eric CHOW, Academia Lead, Asia Pacific South, Dassault Systèmes			
9:30AM	20 mins	Opening Performance	12:10PM	20 mins	Closing Address <i>Masaki Sox Konno</i> Managing Director, Asia Pacific South, Dassault Systèmes			
9:50AM	10 mins	Welcome Address <i>Masaki Sox Konno</i> Managing Director, Asia Pacific South, Dassault Systèmes	12:30PM	75 mins	Networking Lunch & 3DEXPERIENCE Playground			
10:00AM	10 mins	Opening Speech - Guest of Honour <i>His Excellency Mr. Jacques Lapouge</i> France - Thailand Ambassador	1:45PM	15 mins	Registration to Industry Breakout Sessions			
10:10AM	30 mins	Keynote Presentation - Guest of Honour <i>Dr. Pichet Durongkaveroj</i> Minister of Digital Economy and Society, Thailand	2:00PM	180 mins	Industry Breakout Sessions:			
10:40AM	20 mins	Executive Presentation <i>Sylvain Laurent</i> Executive Vice President, Global Field Operations (Asia-Oceania), Worldwide Business Transformation - Dassault Systèmes			<table border="1"> <tr> <td>Reinventing Manufacturing</td> <td>Building Future Cities</td> <td>Transforming Businesses</td> </tr> </table>	Reinventing Manufacturing	Building Future Cities	Transforming Businesses
Reinventing Manufacturing	Building Future Cities	Transforming Businesses						
11:00AM	30 mins	Conference Presentation To be advised	From 5:00PM	180 mins	Networking Tea & 3DEXPERIENCE Playground			

# Industry Breakout – Reinventing Manufacturing



Time	Duration	Topic/Activity	Time	Duration	Topic/Activity
2:00PM	10 mins	Welcome Address	3:40PM	20 mins	Digital Twin
2:10PM	20 mins	Manufacturing Digitization & Automation	4:00PM	20 mins	Marketplace
2:30PM	20 mins	Logistics Manufacturing Operations	4:20PM	30 mins	Q&A
2:50PM	20 mins	Workforce of the Future	4:50PM	10 mins	Closing Address
3:10PM	30 mins	Tea Break + Q&A	5:00PM	-	Head to Main Conference Area

# Industry Breakout – Building Future Cities



Time	Duration	Topic/Activity
2:00PM	10 mins	Welcome Address
2:10PM	40 mins	Presentation
2:50PM	20 mins	Developing a digitization/ transformation roadmap for ASEAN
3:10PM	30 mins	Tea Break + Q&A
3:40PM	20 mins	Taking the first step with Country Referential/ eGovernance
4:00PM	20 mins	Building a Future City with 3DEXPERIENCE
4:20PM	30 mins	Q&A
4:50PM	10 mins	Closing Address
5:00PM	-	Head to Main Conference Area

# Industry Breakout – Transforming Businesses



Time	Duration	Topic/Activity
2:00PM	10 mins	Welcome Address
2:10PM	20 mins	Connecting Thailand's Population
2:30PM	20 mins	Incubating Thailand's Start Ups
2:50PM	20 mins	Accelerates New Businesses with SOLIDWORKS
3:10PM	30 mins	Tea Break + Q&A
3:40PM	20 mins	Introducing New Business Models with Marketplace
4:00PM	20 mins	3DEXPERIENCE Lab (include case studies of innovative companies)
4:20PM	30 mins	Q&A
4:50PM	10 mins	Closing Address
5:00PM	-	Head to Main Conference Area