

# Symposium on the Growth of Thailand's Automotive Industry in a Time of Transformation



This symposium will be held to discuss **ways to develop the Thai auto parts industry**. Two leading Japanese researchers will report on the changes in the automotive industry, the responses of Thai and Japanese companies to these changes, and the organizations and strategies behind these changes, providing suggestions on the way forward for Thai auto parts companies.

## EVENT OUTLINE

**22<sup>nd</sup> November, 2023**  
9:30AM-12:00AM

**BITEC**  
88 Debaratna Rd, Bang Na Tai,  
Bang Na, Bangkok 10260

**MR 216-217**

**Thai  
Japanese**



### Time Schedule:

9:30-10:00

Opening and Registration

10:00-10:10

Opening Remarks by **Mr. Junichiro Kuroda**  
(President of JETRO Bangkok)

10:10-10:15

Introduction by **Dr. Kohei Mishima**  
(Associate Professor, Keio University)

10:15-11:35

"Evolution of the Automobile Industry-Capability,  
Architecture, Performance" by **Dr. Takahiro Fujimoto**  
(Professor, Waseda University, Professor Emeritus, University of Tokyo)

11:35-11:50

"Your Future, TAPMA's Future and Thai's Future."  
by **Dr. Keijiro Otsuka**  
(Specially Appointed Professor, Kobe University, IDE-JETRO)

11:50-12:00

Closing Remarks by **Mr. Sompol Tanadumrongsak**  
(President of TAPMA, CEO of Fortune Parts Industry)



◀ **SCAN ME** ▶

### Support Organizations:

TAPMA, Chulalongkorn University, DMK Thailand  
 Japan Society for the Promotion of Science, IDE-JETRO, JETRO Bangkok,  
Keio University, Kobe University, Takahashi Industrial and Economic Research Foundation

### For inquiries, please contact

TAPMA: [tapma@thaiautoparts.or.th](mailto:tapma@thaiautoparts.or.th)  
Dr. Mishima: [mishima@keio.jp](mailto:mishima@keio.jp)